

Online Mall Directory Campaigns for a Healthier America

Visitors of the site <u>www.shoppingmalldc.com</u> will not only receive an organized guide to their shopping necessities, but a dose of political advice as well.

Washington, DC (<u>PRWeb</u>) February 28, 2008 -- An online shopping mall directory owner has begun using his influence and resources for a larger purpose. Realizing that his access to thousands of visitors each day could be channeled into much greater avenues than just sales, he has begun working for a political campaign and towards constitutional awareness.

On top of this, his site, <u>www.shoppingmalldc.com</u>, hosts an organized series of links that direct consumers to a variety of other merchants, helping them find exactly what they're looking for. Much like looking at the map of a brick and mortar mall, the links are separated by genre of commerce, allowing visitors to be guided to their choice of store for shopping needs.

A passionate political activist, owner Phillip Quiette has taken it upon himself to support the campaign of Hillary Clinton as she seeks to become the first female president in the country's history. However, her gender is far from his main motivator; he fully agrees with her intent to establish a universal healthcare system for all U.S. residents. Fed up with corporations that take advantage of the nation's poor and sick for financial gain, he hopes to see a future where all citizens are able to receive medical attention regardless of income or corporate benefits. Visitors to the site can click links to register to vote or donate to the Hillary campaign fund.

Though the campaign efforts are his current outlet of political activism, Phillip has been a conscious citizen for many years. In fact, in the early 90's he decided to rewrite the U.S. constitution, altering it to fit the needs of our changing country. After sending a copy of the modified constitution to the late JFK Jr., he received an edited version back from the famous politician and socialite. It appeared the two men shared much of the same vision for the direction of today's political climate, and that version of the updated constitution is available for reading on the site as well.

Shoppers that pass through the site on their way to desired products will appreciate the honest and proactive business practices put forth by the site owner. It's nice to see a company use it's influence for good, and Phillip hopes to continue this trend as the site expands and gains popularity with the Internet masses.

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Online Web 2.0 Version

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